

elliottyoung

Introduction and service overview

elliottyoung.co.uk →





About us

- ▶ Formed in 2004 by Dan Elliott and Tim Davies. Prior to this, they worked together at Loewy Group where they both serviced several conference/events clients.
 - ▶ Collective expertise in planning, creating and implementing effective marketing communications strategies for a variety of small to large event and conference brands.
 - ▶ Has grown by reputation, and has built a solid core team of events marketing and communications enthusiasts.
 - ▶ Our mission is to become the UK's most trusted facilitator of design and digital communications services for events and conferences.
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Their creative is always on the money.
Even though they were given just one
week to come up with the campaign,
they nailed it first go. 

Rosie Geyman, International Marketing Manager, Ecobuild & Resource

What we do

Branding.



- ▶ Brand workshops and guidelines
- ▶ Corporate identity and visual language
- ▶ Brand propositions
- ▶ Vision, values and behaviours

Digital.



- ▶ Site design and build
- ▶ Open Source technologies
- ▶ Content Management Systems
- ▶ HTML and dynamic emails
- ▶ SEO
- ▶ Social media

Marcomms.



- ▶ All printed or PDF collateral
 - ▶ Marketing campaigns
 - ▶ Advertising
 - ▶ Direct mail
 - ▶ Personalised messaging
 - ▶ Point of sale
-

Our clients

The core account team



Dan Elliott

Creative Director

Dan has more than 18 years of experience in creating clear, compelling B2B communications to professional markets such as pharmaceutical and corporate events.

He is ultimately responsible for developing visual communications for all of elliottyoung's clients and ensures that all creative is on-brand, on-message, on-time and on-budget.

Dan graduated from the London College of Communications attaining distinctions and a degree in Graphic Design and Communications.

He is highly skilled across the entire marketing mix and has expertise in creating highly effective solus design projects through to full, through-the-line, integrated marketing campaigns that play out across advertising, direct marketing, literature, display/POS and digital platforms.



Tim Davies

Account Director

After completing an MSc in Marketing Management at Cranfield University, Tim went straight into the agency sector and began producing hugely successful strategic marketing and copy writing projects for Pfizer.

Tim's strengths lie in close project management and strategic thinking. His ability to add value to clients through his strategy recommendations, advice and pro-active input is very well known by elliottyoung's clients.

Coupled with his friendly manner, his ability to deliver even highly complex, multi-channel international campaigns to budget and deadline is highly regarded by clients and colleagues alike.

Tim works closely with clients on a multitude of projects – ranging from very fast, tactical, small budget projects right through to devising and leading multi-layered marketing strategies.



Ben Barrows

Design and Digital Executive

Ben is the company wizz-kid. He was spotted as an ideal member of the elliottyoung team after being noticed by talent scouts. In his spare time Ben occupies himself by building computers and self-learning 3D CAD architecture design, all of the Adobe Packages (he also teaches these in local colleges), WordPress, CSS/HTML and jQuery. It goes without saying, he also rides a motorbike.

Ben works with both the design and digital teams and in a variety of roles. He has in-depth knowledge of the systems used by clients and is always on hand for support and advice. His enthusiasm for all things related to on-and-offline communications means that elliottyoung's clients don't just feel like they're in safe hands, they also benefit from working with someone who loves solving problems and making improvements.



Assim Heetun

Graphic Designer

Assim has worked with our team for the past two years and is very familiar with all of the current events and conference brands that elliottyoung currently services.

With a passion for all things creative, Assim's experience spans producing illustrations for Tesco (creating engaging brand labels for their own version of Pimms), MTV (animation), Hydra (illustrating characters for their rulebook), a series movie posters for indie films, character design for children's toy shops and accompanying comics, and illustrations for a variety of social gaming brands.

Assim's passion and dedication to producing compelling designs has been crucial to elliottyoung's growth in recent years.

How we normally work:



Research and explore

We take the brief and research issues that it has raised. We may well check competitor approaches or current thinking in design and marketing.



Presentation of options

We create a number of design approaches to hit the right tone of voice and message. Successful design always involves feedback and refinement.



Refinement

We analyse all feedback to refine the options down to a chosen approach. This is presented back to the client for further refinement or approval.



Sign off

Final feedback progresses the creative to sign off stage. We always ensure written sign off before production and insist on supplying electronic copy records.



Production

Our artwork team prepares deliverables for print. This involves 'flight checking', ensuring correct print set up, or web-optimised output files if appropriate.



Follow up

Project postmortems help refine our own processes, providing us with essential feedback to continually improve the way we work with clients from day to day.

Our experience

We've marketed over 500 events and conferences for international and domestic sectors for the past decade. Here's a list of some of the event brands we've serviced. For each of these clients we've undertaken part or whole of the entire campaign implementation, from branding through to brochures, DM, web banners, email templates, websites, etc...

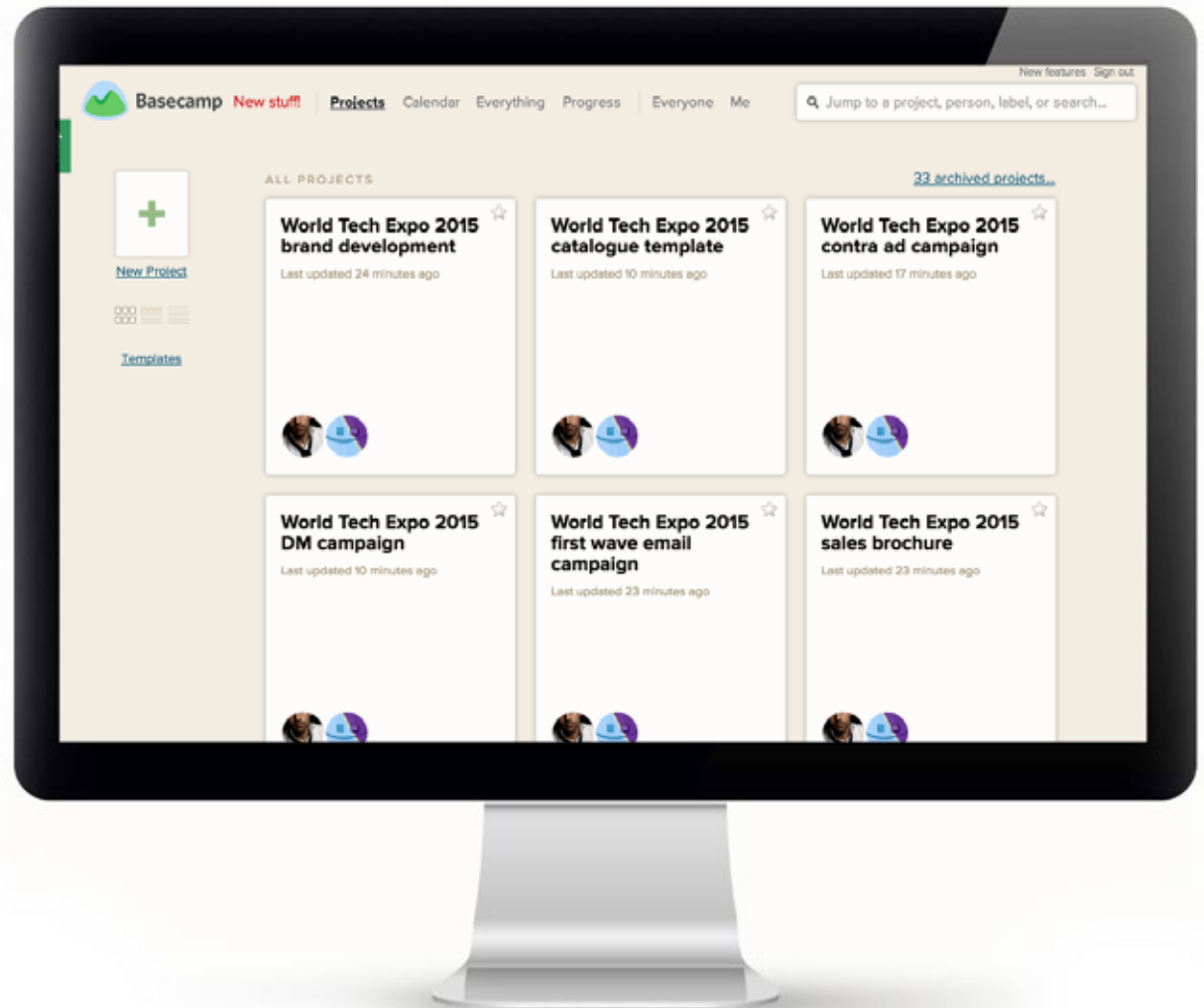


- ▶ Aerospace Testing (Reed Exhibitions)
 - ▶ Aircraft Interiors (Reed Exhibitions)
 - ▶ Arabian Travel Market (Reed Travel Exhibitions)
 - ▶ Caffè Culture (Upper Street Events)
 - ▶ City Break (Reed Exhibitions)
 - ▶ Corrugated (Reed Exhibitions)
 - ▶ Documation (Reed Exhibitions)
 - ▶ EuroFinance (The Economist)
 - ▶ Food ingredients (UBM)
 - ▶ IFE (Fresh Montgomery)
 - ▶ IGTM (Reed Travel Exhibitions)
 - ▶ ISTM (Reed Travel Exhibitions)
 - ▶ in-cosmetics Asia (Reed Exhibitions)
 - ▶ Inspex (Reed Exhibitions)
 - ▶ Intelligent Energy (Reed Exhibitions)
 - ▶ International Golf Travel Market (Reed Travel Exhibitions)
 - ▶ International Luxury Travel Market (Reed Travel Exhibitions)
 - ▶ Interplas (Reed Exhibitions)
 - ▶ ITEC (Reed Exhibitions)
 - ▶ Library Information Show (Incisive Media)
 - ▶ Mediterranean Travel Fair (Reed Travel Exhibitions)
 - ▶ National Incentive Show (Reed Exhibitions)
 - ▶ Nepcon (Reed Exhibitions)
 - ▶ Oceanology International (Reed Exhibitions)
 - ▶ Offshore Europe (Reed Exhibitions)
 - ▶ Online Information (Incisive Media)
 - ▶ Packaging Innovation (Reed Exhibitions)
 - ▶ PPMA (Reed Exhibitions)
 - ▶ Resource (UBM)
 - ▶ Storage Expo (Reed Exhibitions)
 - ▶ The CIPD's Annual Conference (The Chartered Institute of Personnel and Development)
 - ▶ The IDM's B2B Marketing and Data Summit (The IDM)
 - ▶ The IDMF (Reed Exhibitions)
 - ▶ Total Packaging (Reed Exhibitions)
 - ▶ UUVS (Reed Exhibitions)
-

Project management

Many of our clients enjoy using Basecamp, the world's best known and easy-to-use project management tool.

It's easier than using email since all correspondence, feedback, assets and design versions regarding a particular project are captured within each 'job folder' within Basecamp. It's proven to be so useful that for all new clients we now insist on using the service as a matter of course (at no extra cost to you of course). It makes email searches and 'sorry, I didn't see that instruction' a thing of the past.



Portfolio

We have created marketing campaigns for over 500 events and conferences and our digital product, Event Engine, has been the website platform of choice for over 1,000 national and international events.



Portfolio: Elements 2016



Brand for
launch exhibition
for furniture
suppliers



Elements, a new exhibition
for furniture suppliers which
covers components, fixtures &
fittings, decors and finishings,
will take place alongside W16,
the leading UK exhibition for
woodwork machinery from
2-5 October 2016 at the NEC in
Birmingham.



Case study: UBM

VISITOR TARGET: 6,000
VISITOR ACTUAL: **11,607**

Brand and campaign for UBM launch event, **Resource**.

CAMPAIGN OVERVIEW

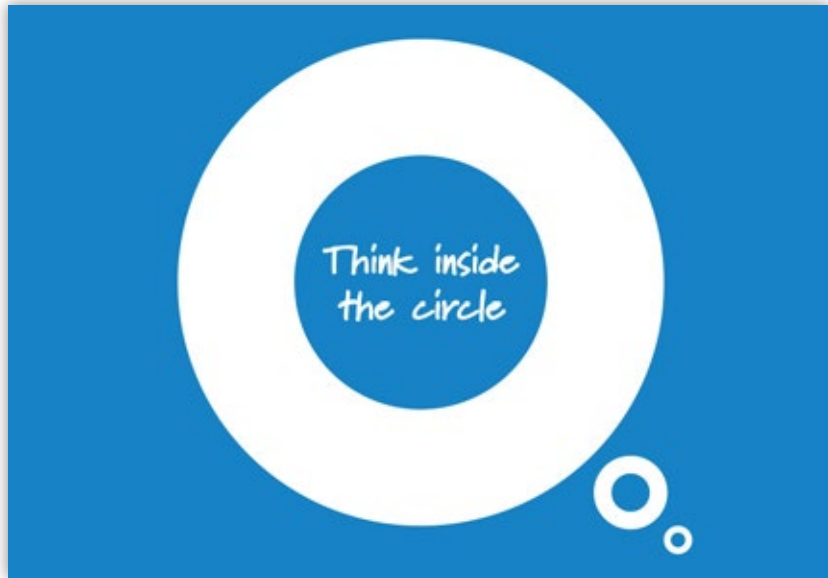
In the summer of 2013 we were contacted by the Resource team after an opportunity arose for UBM to create this new event. The timeframe window was way tighter than usual and within a few short weeks from UBM being made aware of the opportunity, the show had to be conceptualised, branded and launched. Having worked with Elliott Young for over four years, Rosie Geyman, International Marketing Manager at UBM knew that we were the agency to ask to come up with the show brand. In her words:

We met the team, they listened to the show's pitch, asked questions, and digested the information. Then they got to work. The campaign they developed was purposefully very flexible, not reliant on one particular image or message. We knew the industry was rapidly changing with new messages evolving with regularity. So, a suite of related imagery was created, using a variety of simple shapes and a vibrant colour palette.



“
Their creative is always on the money.
Even though they were given just one
week to come up with the campaign,
they nailed it first go.”

Rosie Geyman, International Marketing Manager, Ecobuild & Resource



Resource 2016:

resource
THE LEADING EVENT FOR THE CIRCULAR ECONOMY
8-10 March 2016 ExCeL, London

GO REGISTER TODAY AT:
www.resource-event.com



Proving circular business models

Lead Partner **Co-located with**
DS Smith **ecobuild**
Member of **Organised by**
100 UBM

Resource 2016 is the free to attend, three day conference-led exhibitor that helps businesses take steps towards resource efficiency and the circular economy. The event is totally cross industry, bringing together expert enablers with practitioners to find solutions across the complete supply chain.

www.resource-event.com

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Guiding your business to resource efficiency

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THE LEADING EVENT FOR THE CIRCULAR ECONOMY
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Good leaders think circular

Lead Partner **Co-located with**
DS Smith **ecobuild**
Member of **Organised by**
100 UBM

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www.resource-event.com

Portfolio: Arabian Travel Market



Our 10th year of brand and campaign with top Reed Exhibitions event

The Arabian Travel Market, held in Dubai in May, is the Middle East's annual flagship event for the travel, business travel, and tourism industries. For ten years straight we have retained the contract for branding and campaign roll out.

ATM Means business
4 - 7 May 2015 / Dubai

23,600	\$2.1bn	2,745
visitors from 131 countries	of new business generated at ATM 2014	exhibiting companies

ATM Partners: Emirates, DUBAI, THE VISION, KUTUB, ANJUMAN, TIME, H&G

Register today at www.arabiantravelmarket.com/itb

سوق السفر العربي ملتقى أعمال السفر والسياحة
4 - 7 مايو 2015 - دبي
دورة 2015 - أرقام وحقائق

12% نمو في عدد الزوار مقارنة بعام 2014

9,395 عدد الزوار (المحليين)

23,636 عدد الزوار (الغربيين)

البيانات السنوية (2014 - 2015):

العام	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
2014	9,395	23,636	33,031
2015	10,324	26,412	36,736

البيانات الشهرية (2015):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	1,200	3,000	4,200
فبراير	1,500	3,500	5,000
مارس	1,800	4,000	5,800
أبريل	2,000	4,500	6,500
مايو	2,200	5,000	7,200

البيانات اليومية (2015):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	2,000	4,500	6,500
السبت	2,200	5,000	7,200
الأحد	2,400	5,500	7,900
الاثنين	2,600	6,000	8,600

البيانات الشهرية (2014):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	1,000	2,500	3,500
فبراير	1,200	3,000	4,200
مارس	1,400	3,500	4,900
أبريل	1,600	4,000	5,600
مايو	1,800	4,500	6,300

البيانات اليومية (2014):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	1,800	4,000	5,800
السبت	2,000	4,500	6,500
الأحد	2,200	5,000	7,200
الاثنين	2,400	5,500	7,900

البيانات الشهرية (2013):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	800	2,000	2,800
فبراير	1,000	2,500	3,500
مارس	1,200	3,000	4,200
أبريل	1,400	3,500	4,900
مايو	1,600	4,000	5,600

البيانات اليومية (2013):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	1,500	3,500	5,000
السبت	1,700	4,000	5,700
الأحد	1,900	4,500	6,400
الاثنين	2,100	5,000	7,100

البيانات الشهرية (2012):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	700	1,800	2,500
فبراير	900	2,200	3,100
مارس	1,100	2,600	3,700
أبريل	1,300	3,000	4,300
مايو	1,500	3,400	4,900

البيانات اليومية (2012):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	1,300	3,000	4,300
السبت	1,500	3,500	5,000
الأحد	1,700	4,000	5,700
الاثنين	1,900	4,500	6,400

البيانات الشهرية (2011):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	600	1,500	2,100
فبراير	800	1,900	2,700
مارس	1,000	2,300	3,300
أبريل	1,200	2,700	3,900
مايو	1,400	3,100	4,500

البيانات اليومية (2011):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	1,100	2,500	3,600
السبت	1,300	2,900	4,200
الأحد	1,500	3,300	4,800
الاثنين	1,700	3,700	5,400

البيانات الشهرية (2010):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	500	1,200	1,700
فبراير	700	1,600	2,300
مارس	900	2,000	2,900
أبريل	1,100	2,400	3,500
مايو	1,300	2,800	4,100

البيانات اليومية (2010):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	1,000	2,000	3,000
السبت	1,200	2,400	3,600
الأحد	1,400	2,800	4,200
الاثنين	1,600	3,200	4,800

البيانات الشهرية (2009):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	400	1,000	1,400
فبراير	600	1,400	2,000
مارس	800	1,800	2,600
أبريل	1,000	2,200	3,200
مايو	1,200	2,600	3,800

البيانات اليومية (2009):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	900	1,800	2,700
السبت	1,100	2,200	3,300
الأحد	1,300	2,600	3,900
الاثنين	1,500	3,000	4,500

البيانات الشهرية (2008):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	300	800	1,100
فبراير	500	1,200	1,700
مارس	700	1,600	2,300
أبريل	900	2,000	2,900
مايو	1,100	2,400	3,500

البيانات اليومية (2008):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	800	1,600	2,400
السبت	1,000	2,000	3,000
الأحد	1,200	2,400	3,600
الاثنين	1,400	2,800	4,200

البيانات الشهرية (2007):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	200	600	800
فبراير	400	1,000	1,400
مارس	600	1,400	2,000
أبريل	800	1,800	2,600
مايو	1,000	2,200	3,200

البيانات اليومية (2007):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	700	1,400	2,100
السبت	900	1,800	2,700
الأحد	1,100	2,200	3,300
الاثنين	1,300	2,600	3,900

البيانات الشهرية (2006):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	100	300	400
فبراير	200	600	800
مارس	300	900	1,200
أبريل	400	1,200	1,600
مايو	500	1,500	2,000

البيانات اليومية (2006):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	600	1,200	1,800
السبت	800	1,600	2,400
الأحد	1,000	2,000	3,000
الاثنين	1,200	2,400	3,600

البيانات الشهرية (2005):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	50	150	200
فبراير	100	300	400
مارس	150	450	600
أبريل	200	600	800
مايو	250	750	1,000

البيانات اليومية (2005):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	500	1,000	1,500
السبت	700	1,400	2,100
الأحد	900	1,800	2,700
الاثنين	1,100	2,200	3,300

البيانات الشهرية (2004):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	20	60	80
فبراير	40	120	160
مارس	60	180	240
أبريل	80	240	320
مايو	100	300	400

البيانات اليومية (2004):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	400	800	1,200
السبت	600	1,200	1,800
الأحد	800	1,600	2,400
الاثنين	1,000	2,000	3,000

البيانات الشهرية (2003):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	10	30	40
فبراير	20	60	80
مارس	30	90	120
أبريل	40	120	160
مايو	50	150	200

البيانات اليومية (2003):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	300	600	900
السبت	400	800	1,200
الأحد	500	1,000	1,500
الاثنين	600	1,200	1,800

البيانات الشهرية (2002):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	5	15	20
فبراير	10	30	40
مارس	15	45	60
أبريل	20	60	80
مايو	25	75	100

البيانات اليومية (2002):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	200	400	600
السبت	300	600	900
الأحد	400	800	1,200
الاثنين	500	1,000	1,500

البيانات الشهرية (2001):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	1	3	4
فبراير	2	6	8
مارس	3	9	12
أبريل	4	12	16
مايو	5	15	20

البيانات اليومية (2001):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	100	200	300
السبت	150	300	450
الأحد	200	400	600
الاثنين	250	500	750

البيانات الشهرية (2000):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	0	0	0
فبراير	0	0	0
مارس	0	0	0
أبريل	0	0	0
مايو	0	0	0

البيانات اليومية (2000):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	0	0	0
السبت	0	0	0
الأحد	0	0	0
الاثنين	0	0	0

البيانات الشهرية (1999):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	0	0	0
فبراير	0	0	0
مارس	0	0	0
أبريل	0	0	0
مايو	0	0	0

البيانات اليومية (1999):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	0	0	0
السبت	0	0	0
الأحد	0	0	0
الاثنين	0	0	0

البيانات الشهرية (1998):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	0	0	0
فبراير	0	0	0
مارس	0	0	0
أبريل	0	0	0
مايو	0	0	0

البيانات اليومية (1998):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	0	0	0
السبت	0	0	0
الأحد	0	0	0
الاثنين	0	0	0

البيانات الشهرية (1997):

الشهر	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
يناير	0	0	0
فبراير	0	0	0
مارس	0	0	0
أبريل	0	0	0
مايو	0	0	0

البيانات اليومية (1997):

اليوم	عدد الزوار (المحليين)	عدد الزوار (الغربيين)	إجمالي الزوار
الجمعة	0	0	0
السبت	0	0	0
الأحد	0	0	0
الاثنين	0	0	0

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السبت	0	0	0
الأحد	0	0	0
الاثنين	0	0	0

البي

Portfolio: MIPIM Japan



Brand for launch of Japan's largest property event

2 DAYS TO NETWORK, LEARN AND SHOWCASE PROJECTS

Through high-quality conference sessions, targeted networking events and a sponsors' showcase area, MIPIM Japan offers all professionals an in-depth look into innovation and the Japanese property market.

NETWORK WITH THE ONLINE DATABASE

- Schedule meetings before and during the forum, available online and on your mobile phone
- Search the list of attending companies
- Contact participants
- Network with participants in an informal setting

OPENING COCKTAIL

20 CONFERENCE SESSIONS

- 3 KEYNOTES:** Get inspired by thought leaders
- 8 EXPERT PANELS:** Benefit from market leaders' expertise
- 2 WORKSHOPS:** Share and learn from your peers
- 2 MASTERMINDS:** Discover top CEOs' visions for the future of the industry
- 2 THEMATIC BREAKFASTS:** Wake up your mind through active exchange
- 2 NETWORKING LUNCHES:** Cultivate relationships with clients & colleagues

1,000 M² SPONSORS' SHOWCASE AREA

to highlight and discover the most impressive property projects and solutions on the Japanese market

TOP 10 REASONS TO ATTEND

VISITORS

- 1 Gain up-to-date market insight from leading industry experts
- 2 Discover the latest property investment opportunities and trends in Japan
- 3 Stay at the cutting edge of real estate innovation
- 4 Connect with key decision-makers from all property sectors through dedicated events and online tools
- 5 Generate new leads for future business

SPONSORS

- 6 Gain visibility and recognition for your real estate projects
- 7 Showcase your projects and solutions to leading market stakeholders
- 8 Identify potential partners and investment sources
- 9 Increase brand exposure among key international investors and property leaders
- 10 Promote your on-site presence with tailor-made solutions to meet your business objectives

SPONSORS: BOOK YOUR PACKAGE

NOW FROM ¥800,000 / EUR 5,850€

CONTACT US FOR MORE INFORMATION

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JapanCityOne@reedmidem.com
+81 3 6264 0193

International, Logistics & Japan, Reed MIDEM
logistics@reedmidem.com
+33 1 79 71 9635

VENUE

The Prince Park Tower is located in the heart of Tokyo, close to the city's landmark Tokyo Tower and within easy reach of two different subway lines, the Yamanote Line and Toei Mita Line.

Standing amidst a verdant park, with Tokyo Tower visible off to one side, the Prince Park Tower offers a wide variety of facilities from bowling and beauty treatments, to spa, fitness and hot springs.

MIPIM Japan is organised by Reed MIDEM

VISITORS: BOOK EARLY AND SAVE

	¥70 000	€512*
Until Friday 19/03/2015		
Until Sunday 10/05/2015	¥90 000	€649*
From Monday 11/05/2015	¥125 000	€901*

GO TO WWW.MIPIMJAPAN.COM TO REGISTER

mipim 日本

SIMULTANEOUS ENGLISH AND JAPANESE TRANSLATION

THE JAPANESE FORUM FOR GLOBAL PROPERTY INNOVATION

20-21 MAY 2015
THE PRINCE PARK TOWER HOTEL, TOKYO, JAPAN

WWW.MIPIMJAPAN.JP WWW.MIPIMJAPAN.COM



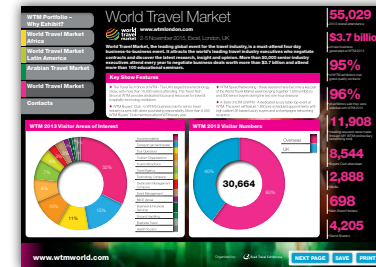
Portfolio: WTM Portfolio

WTM Portfolio Means business

In the last 12 months the portfolio generated **£3.9 billion** in business deals

2 - 5 November 2015 • London
 2 - 3 May 2014 • Cape Town
 22 - 24 April 2015 • São Paulo
 5-8 May 2014 • Dubai

www.wtmworld.com



WTM Portfolio

“In the last 12 months the portfolio generated **US \$7 billion** in business deals”

The WTM Portfolio creates personal and business opportunity through its leading world travel events & industry networks with global reach and regional focus, providing our customers with quality contacts, content and communities.

Organised by:
Reed Travel Exhibitions

www.wtmworld.com

ILTM@ATM

5-6 May 2015

Meet high calibre luxury travel buyers in high value 1-2-1 meetings

In association with International Luxury Travel Market, Arabian Travel Market 2015 will feature an exclusive luxury programme 'ILTM@ATM'. Middle East luxury travel buyers and the best in luxury travel providers to take part in pre-scheduled appointments over two days.

Over 50 suppliers and buyers will meet and develop business relationships at the leading global B2B event for the Middle East inbound and outbound travel industry.

25 decision-makers specifically focused on buying luxury travel

The crème de la crème of luxury travel buyers brought directly to your stand at ATM

Up to 25 pre-scheduled meetings with Middle East luxury travel buyers

arabiantravelmarket.com/luxury

Organised by: Reed Travel Exhibitions

Portfolio: MIPIM UK



Brand for launch of UK's largest property event

Held in Cannes, MIPIM is the world's largest annual property industry event. In 2014 the inaugural UK expo and conference took place. We branded it and created their marketing collateral.

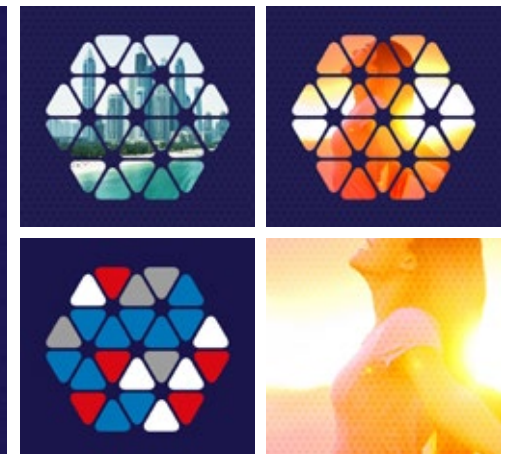


Portfolio: British Pavillion

Brand and website for launch events company



We branded this UK-based events company that aims that to take the best of British organisations into the heart of international trade markets.



Portfolio: Homegrown Live

Brand and website
for launch event



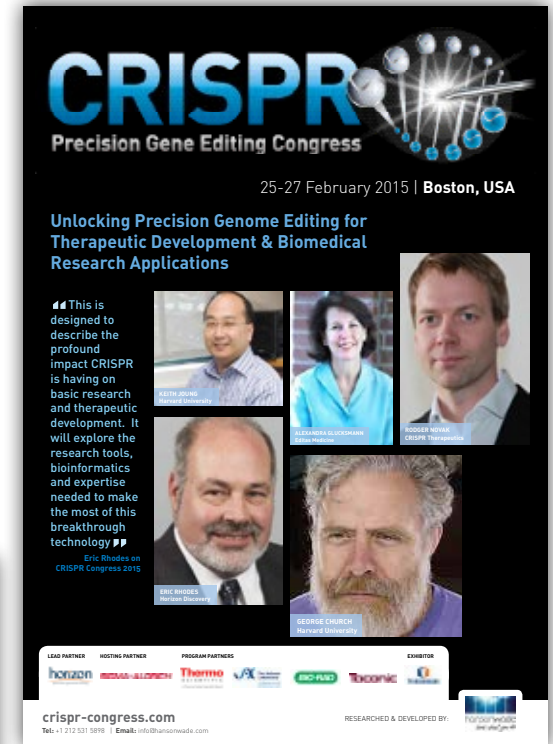
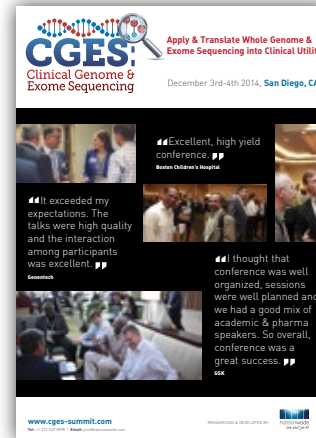
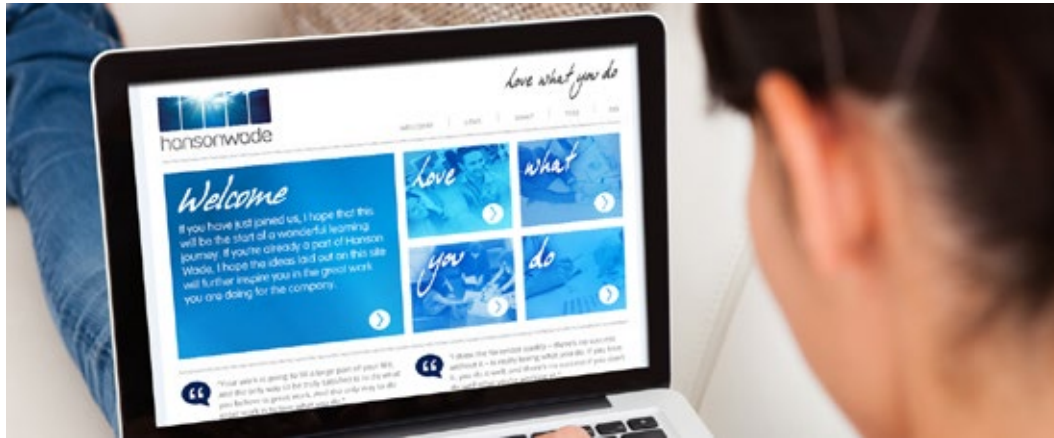
Portfolio: HansonWade

Branding
a top 100
fastest-
growing
company

We created the logo, brand id, website, and collateral templates for this Sunday Times Fast Track 100 conference and events company.



Portfolio: HansonWade



Big Data in Healthcare April 28-30 2015 Boston, MA

BigData
IN HEALTHCARE

64%
of respondents believe that building the right infrastructure will aid in big data adoption

ONLY 33%
of respondents have already implemented a big data strategy

6%
of respondents are not even considering a big data strategy

50%
of respondents have chosen the right technology to aid your big data adoption

THE TOP 3 BIG DATA INITIATIVES TO BE INVESTED IN ARE:

- 1** Integration of data sources
- 2** Development of sophisticated analytics
- 3** Conducting predictive analysis

18% of respondents are using Oracle as their database management solution

CLOSELY FOLLOWED BY:

14% **10%**

THE BIGGEST CHALLENGE THAT IS EMERGING WITHIN BIG DATA IMPLEMENTATION IS THE ABILITY TO INTEGRATE MULTIPLE DATA SOURCES

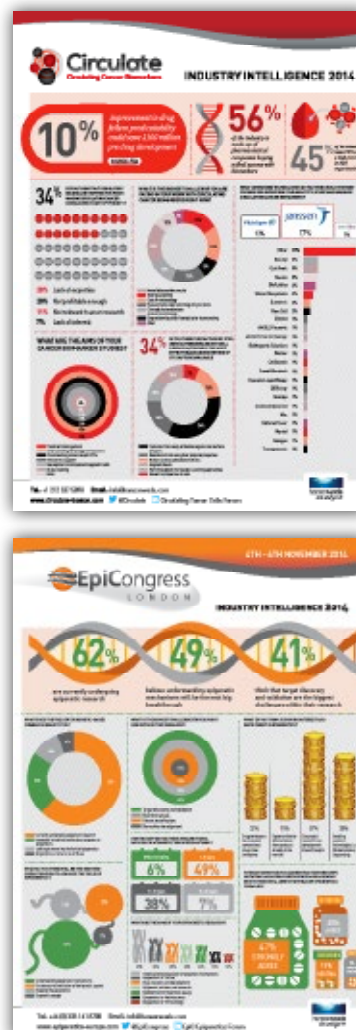
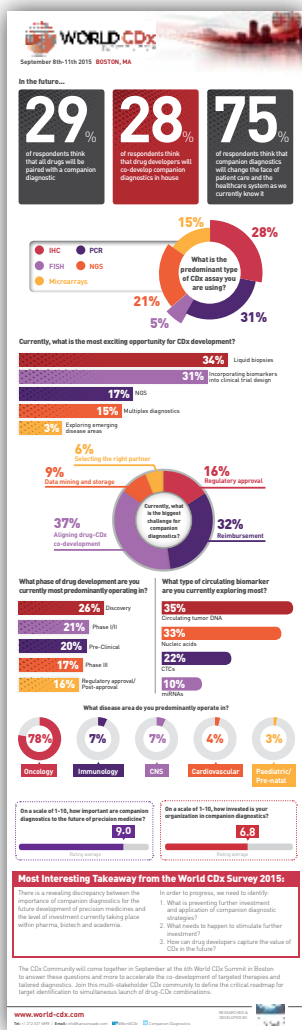
THE IMPACT OF BIG DATA IN HEALTHCARE

BE THE GAME CHANGER

FUTURE OF HEALTHCARE

Tel: +1 212 537 9878 Email: info@housenmode.com
bigdata-healthcare.com @BigDataHealth1 Big Data in Healthcare

horsenmode
data and you get it



Portfolio:

International Golf Travel Market

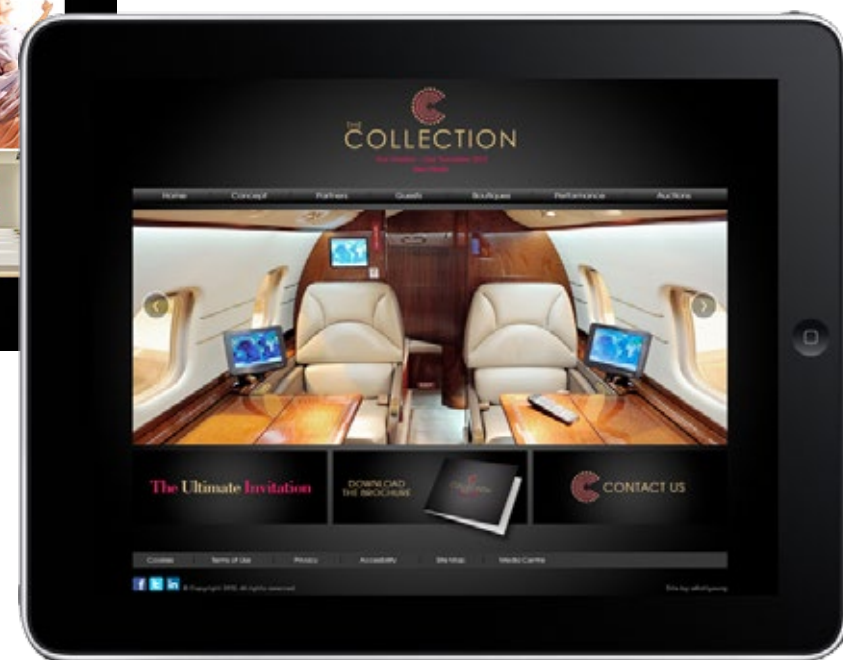
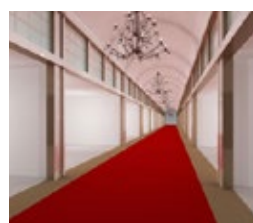
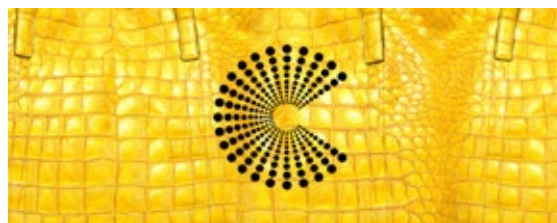


Portfolio: The Collection

International
luxury brand
launch,
website and
campaign

The Collection is one of the world's most prestigious consumer events, held in Abu Dhabi. We created the brand, website and all sales/marketing collateral for the inaugural campaign.





Portfolio: Beyond the froth

Online community for the coffee industry

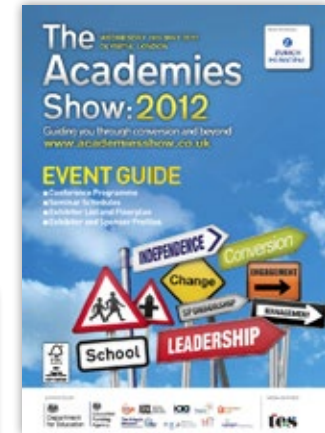
An online smörgåsbord of industry and product news, supplier directory, featured suppliers, and social conversation - entirely CMSified. Easy to manage, easy to use, and created for the UK's largest coffee industry community.



Portfolio: GovNet

GovNET
EVENTS

Since 2010 we've been servicing **GovNet Communications**, producing event branding, conference brochures and other associated collateral, their conference websites, and their flagship magazine, moderngov.



Portfolio: London Wild Bird Watch



Brand, website
and web app
for launch
exhibition



London Wild Bird Watch is the annual event for bird and wildlife enthusiasts, amateurs and professionals alike. We created the brand, website, web app, and all marketing collateral for the launch event.



elliottyoung

Thank you

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